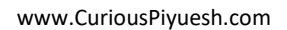


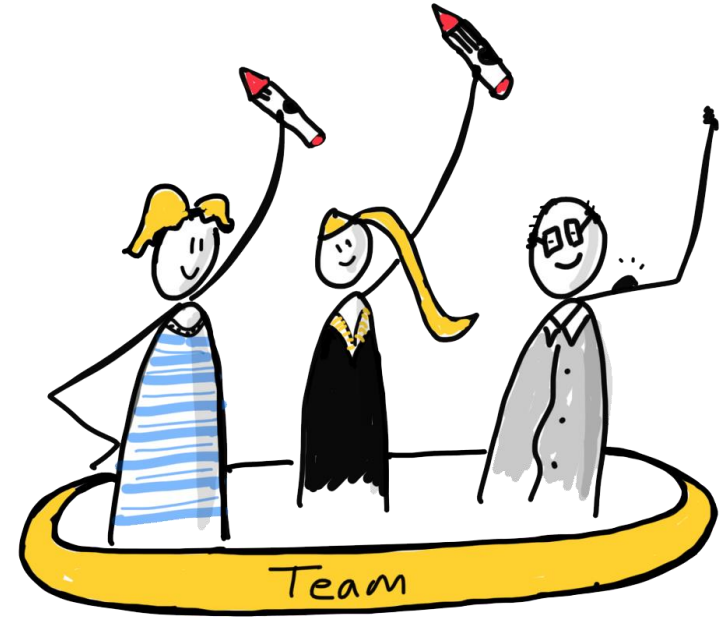


Visual Thinking





Empowering
Corporate Communications
With the Power of **Business Drawings**

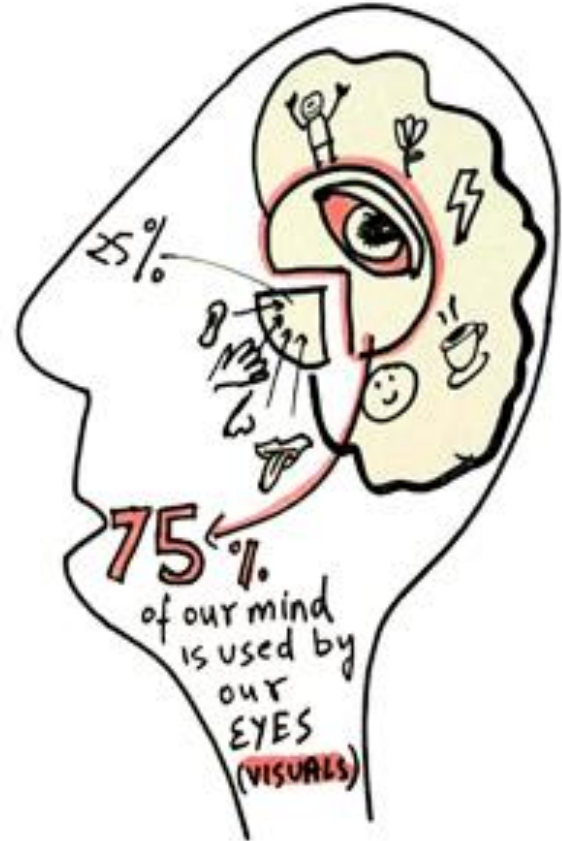




Visual Thinking at Work

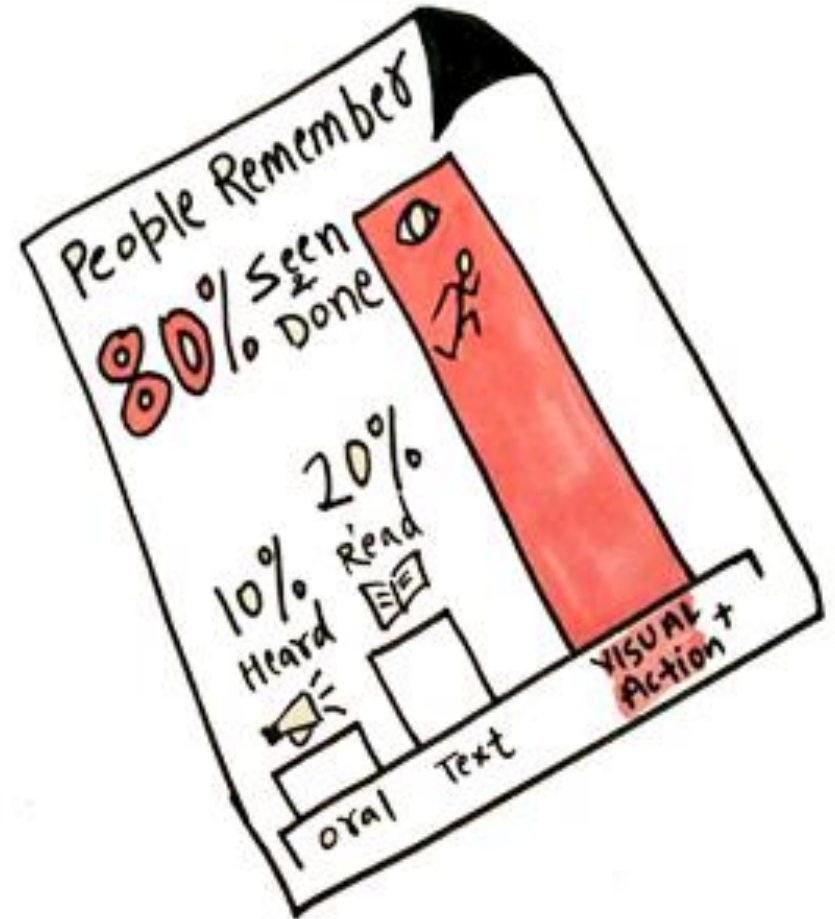
This is how **Human Brain** is Designed.

75% energy of brain is consumed to process data from eyes

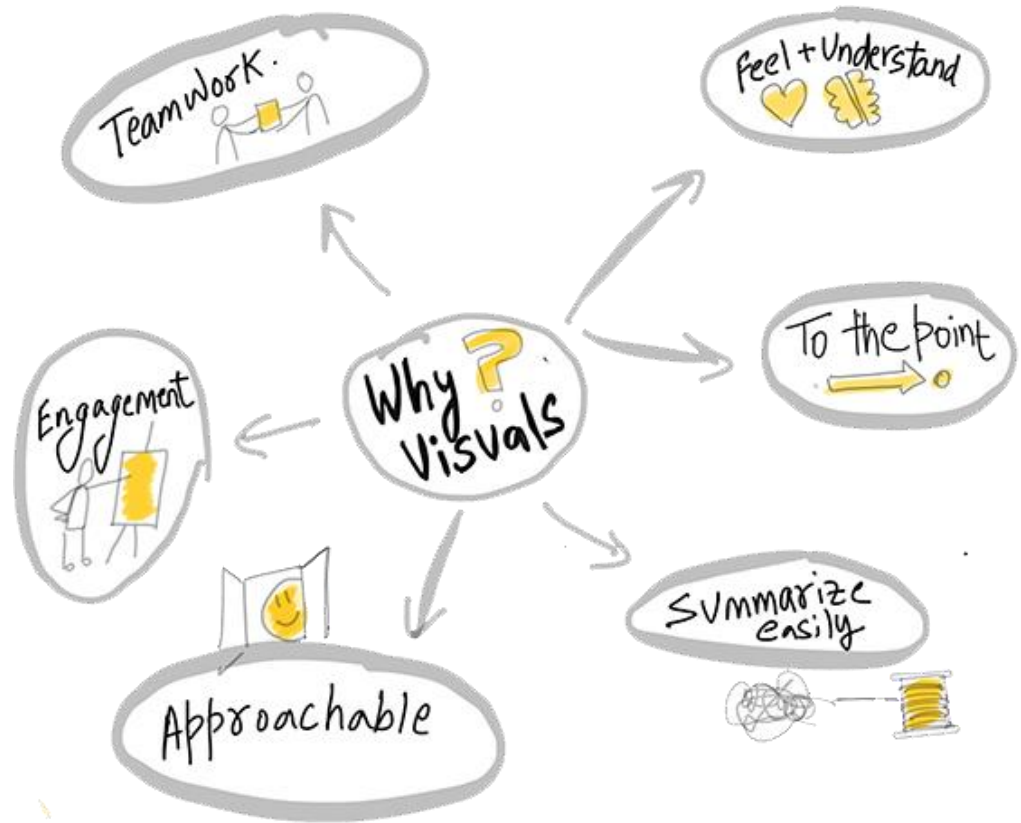


We **REMEMBER** more with Visuals

And **even more** when we club **visuals with action**



Other reasons



and to put it straight



Visuals **Increases Creativity**
level in the team



Creative team builds
better products



Better products increase
revenue





Our Visual **Trainings**

For **Corporate** Professionals

1

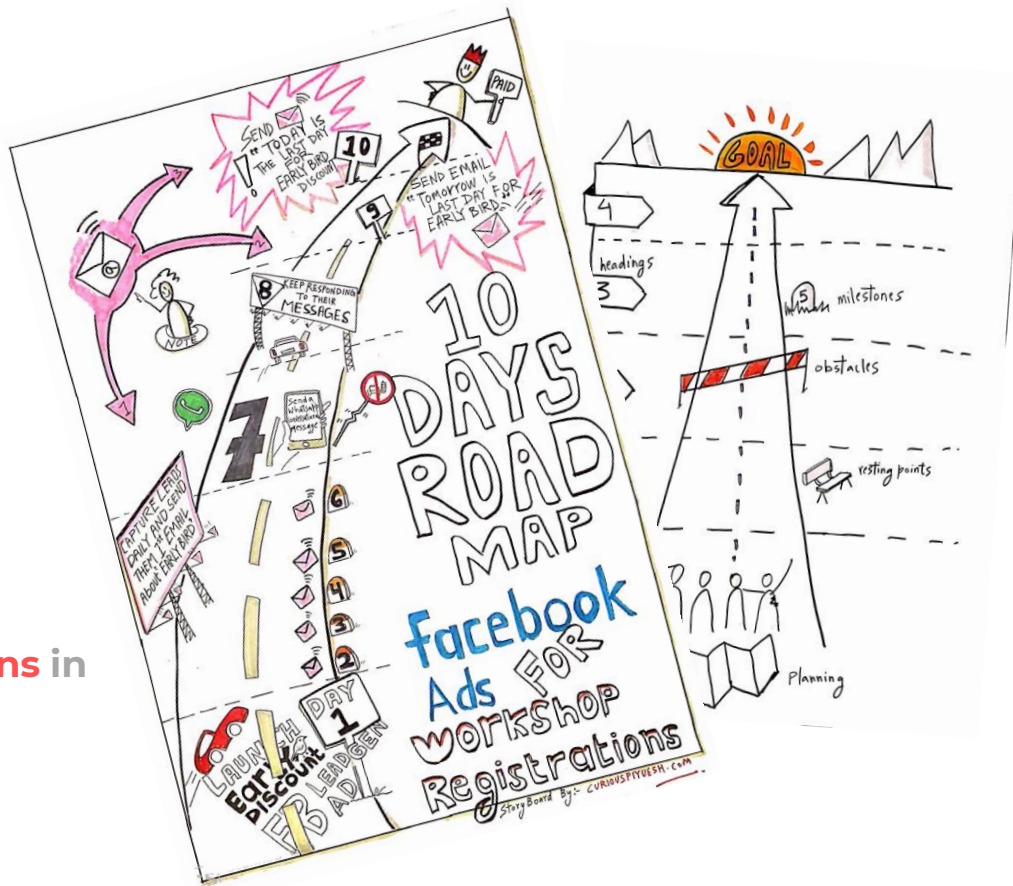
Visual Business Storytelling

Certification Masterclass

8 hours (2 days/4 hrs per day)

Learn to develop **Business Presentations** in the form of **Hand Drawn Visual Stories**

Vision - Mission Board | Process Frameworks |
Transformation Journeys | Sales Pitches | Processes
Project Plan | More..



Content

- Drawing Business **Icons**
- Drawing **human postures, emotions** and **actions**
- Drawing **emojis**
- Drawing **business metaphors**
- **Fonts, typography** and **emotography**
- **Coloring** techniques
- Visual **articulation**
- Visual **information Bucketing**
- Visual **hierarchy**
- **Information flow** on sheets
- Drawing **frames**
- Drawing **process flows**
- Metaphorical **story building process**
- Visual Story **templates**
- LIVE Visual Storytelling **exercise**



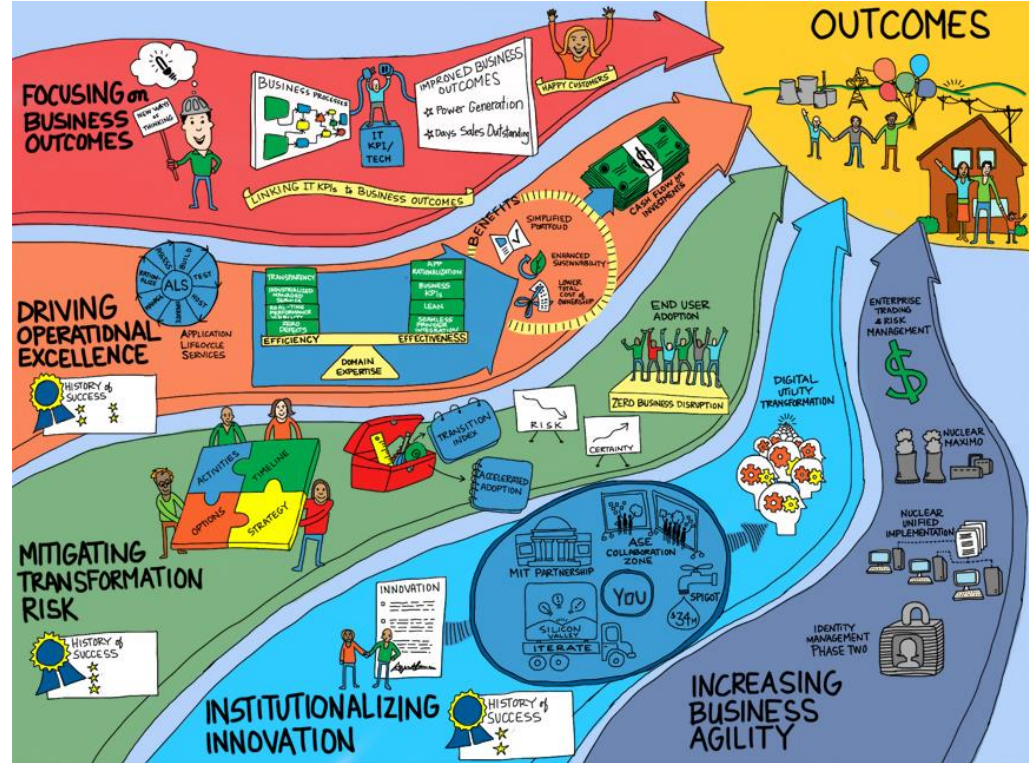
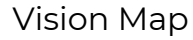
[illegible]

Visual Storytelling Training Workshop

Examples



Process Maps

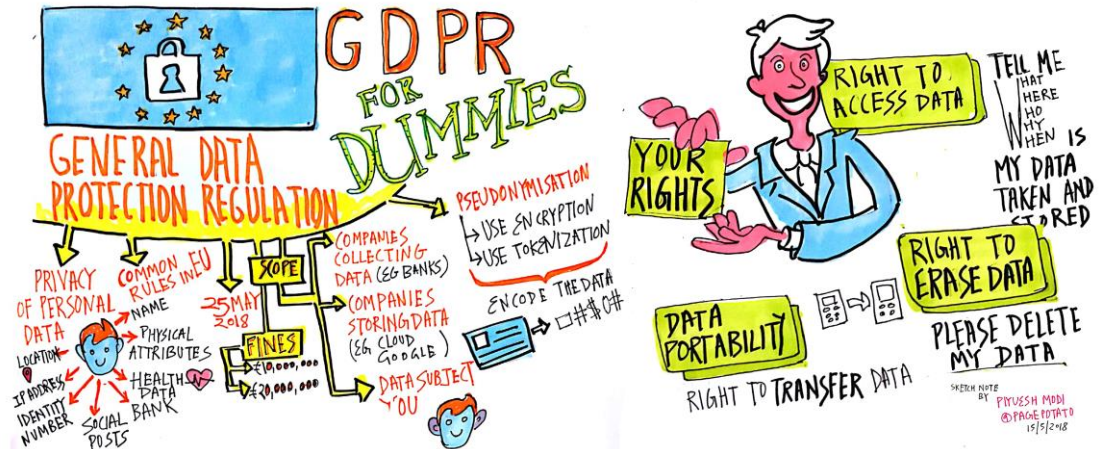


Examples

Personality Chart



Blog Summaries



Workshop After Movie

Friesland Campina, Netherlands



Video Link:

<https://curiouspiyuesh.com/friesland>

QR code



Cargill, Netherlands



Video Link:

<https://curiouspiyuesh.com/cargill>

QR code



2

Business Metaphor Drawing

4 hours (1 day)

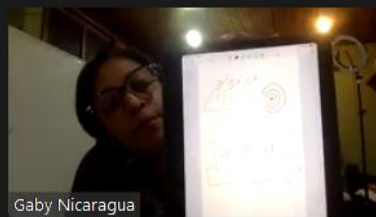
Learn to develop **Visual Vocabulary** around Business jargons, terminologies and concepts.



Content

- Basics of Drawing Business **Icons**
- Drawing **human postures, emotions** and **actions**
- Drawing **emojis**
- Drawing **business metaphors**
- **Fonts, typography** and **emotography**
- LIVE **exercise**

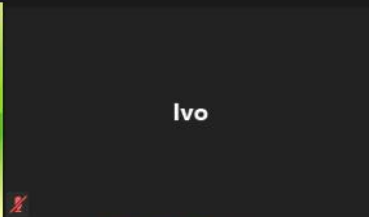




Gaby Nicaragua



Curious Piyesh



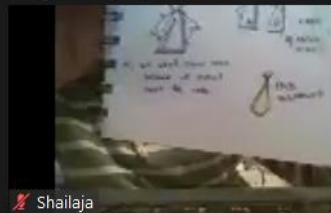
Ivo



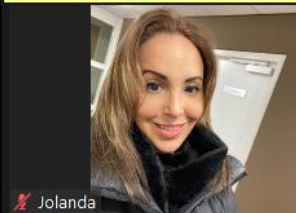
Nikos Polidis



RoosTimmermans



Shailaja



Jolanda



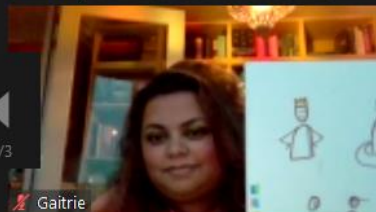
Patricia Voortmans



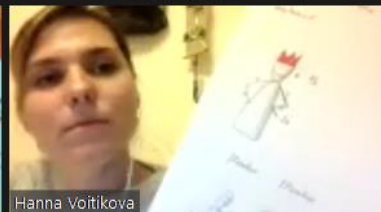
Himani Agarwal



Matthias Trabandt



Gaitrie



Hanna Voitkova



Ahmed



Vijay.Kumar5



Elena Brugnerotto



Mihai Gurau



philipp



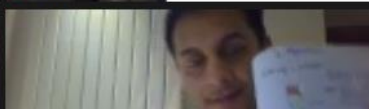
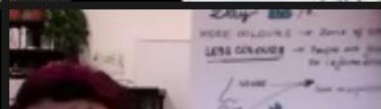
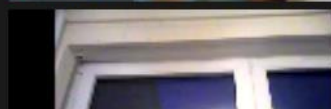
KTH

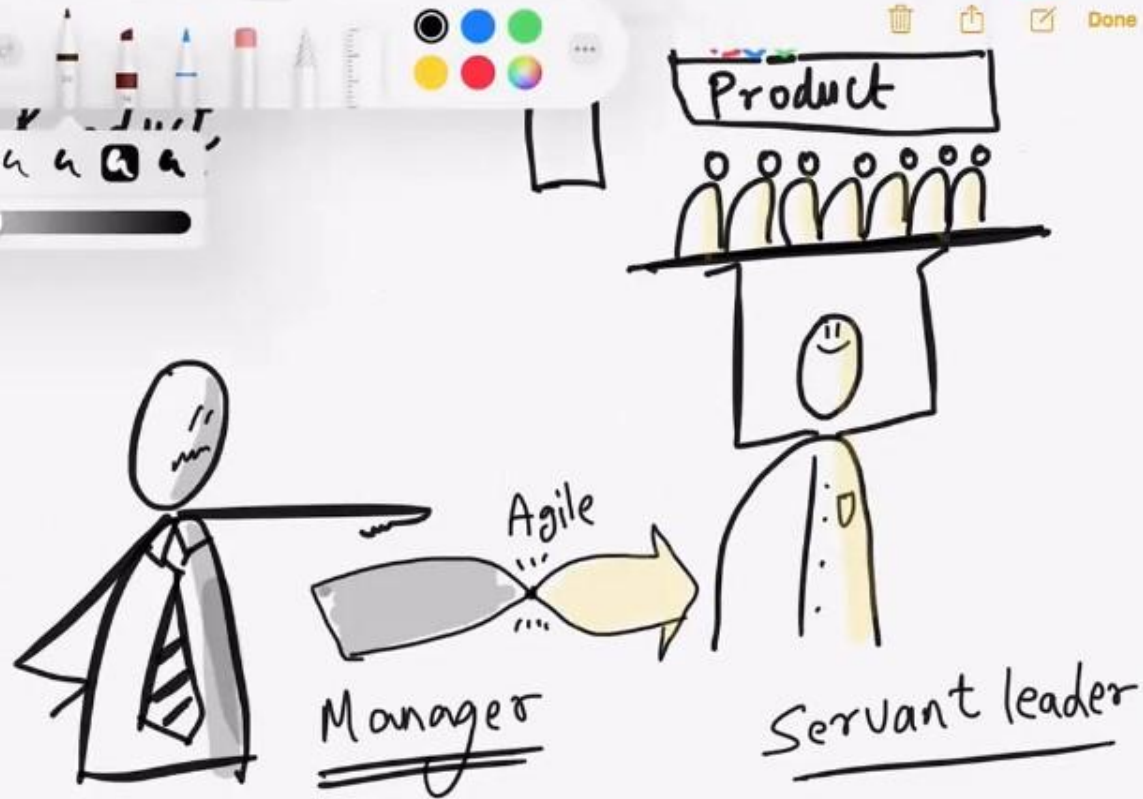


Mridul



Megan Hughes





sameerpimpale 1d

Assignment 3 - Negotiate to Win

Workshop conducted by Acumen.

0

Add comment

Anonymous 9d

Day 3 Assignment - By Clarita Fernandes clarjess@gmail.com

0

Add comment

Anonymous 10d

Day 2 by Deeksha D.P.

Rekha Nahar 2d

Assignment 3- Food Blogger I admire (She is my Mom)

For her age is just a number for the passion she shows

0

Add comment

Anonymous 10d

Day three Assessment 21 March workshop Visualizing The 10X Rules by Grant Cordone

0

Add comment

sameerpimpale 10d

Day 2 Assignment CEO

Anonymous 5d

Day 3 Assignment - Basudhara Choudhuri

Lessons from 'Why We Must Embrace Small Data' - TEDx talk by Martin Lindstrom

Write to me: basudhara.choudhuri@gmail.com

Find me on LinkedIn [here](#)

2

Add comment

adcomoss 10d

day 02 assignment

RS Mani, Founder WoW Academy is happy to serve the industry in:

1. Boosting Sales

Anonymous 5d

Day 3 Assignment- <https://migrationology.com/blog/-food-travel-blog>

Name- Saswati Das
Contact-positivesaswati2005@gmail.com

0

Add comment

Anonymous 9d

Day 1 Assignment- by Clarita Fernandes clarjess@gmail.com

0

Add comment

Gurpreet Singh Walla 10d

Day 2 Assignment

Anonymous 6d

Day 3 Assignment

Visual Drawing for Book Unbranding.

LinkedIn Link - <https://www.linkedin.com/in/canupur-didwani-44826699/detail/recent-activity/shares/>

Email - nupurdidwaniofficial@gmail.com

0

Add comment

Anonymous 10d

Indu Ahuja - Day 2 Assignment

My mentor Vivek Verma who has always believed in giving us wings and allowing us to fly. He has been there to celebrate our successes and failures with us.

A leader who always carries a smile and makes work fun and has energy levels are just amazing.

Celebrating him as a transformational leader and #kudos to his #leadership

Rima Day 10d

day 2 assignment

Anonymous 6d

Suchithra Manikandan

Day 3 Report Card

0

Add comment

Anonymous 9d

Visual Report Card- By Clarita Fernandes clarjess@gmail.com

0

Add comment

Anonymous 10d

People who inspire me ..day 2 assignment

Anonymous 6d

Suchithra Manikandan

Day 3 Assignment

Sketch Summary of a book

0

Add comment

Anonymous 9d

Day 2 Assignment - by Clarita Fernandes clarjess@gmail.com

0

Add comment

Anonymous 10d

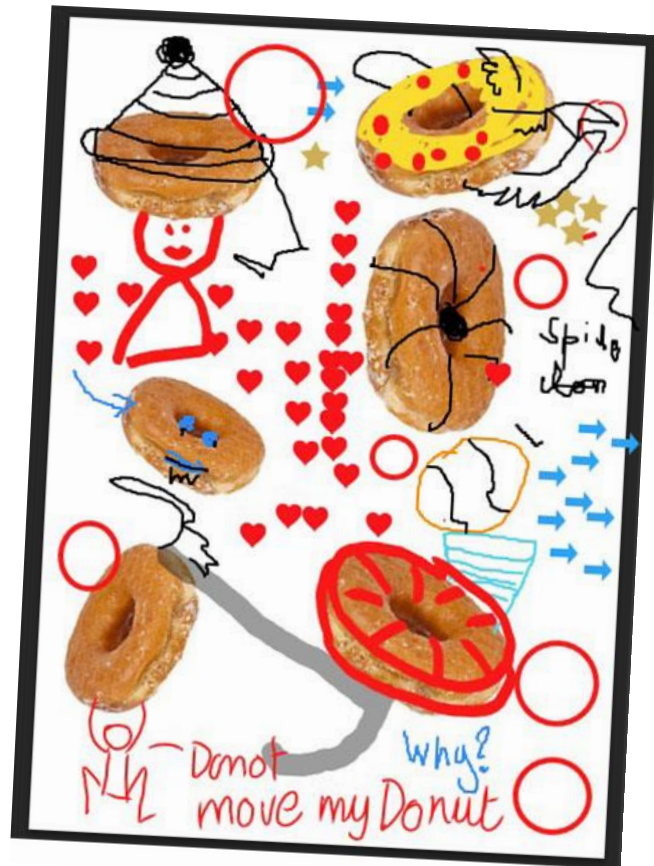
People who inspire me ..day 2 assignment

3

Visual Play Breaks

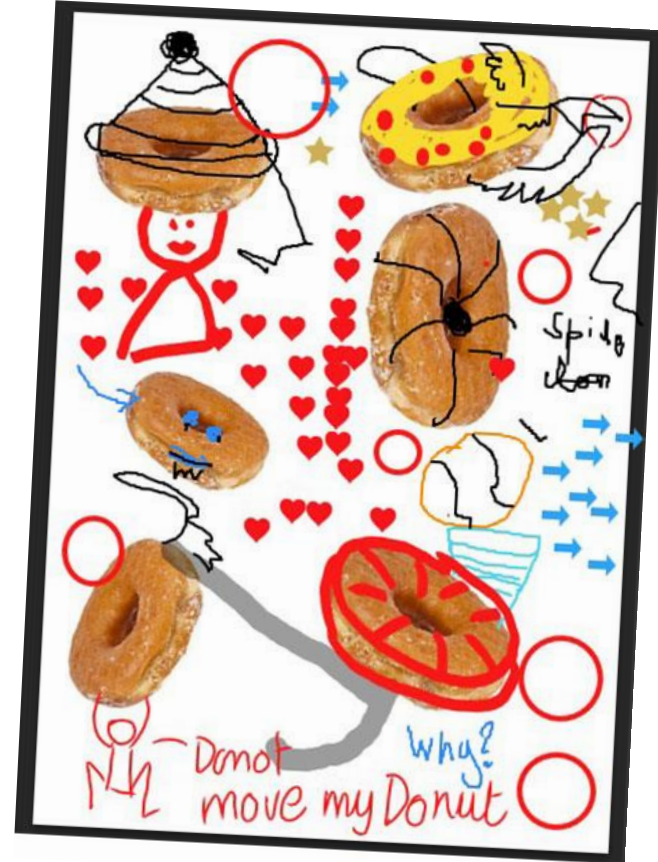
3 hours (1 day)

Participants will learn to conduct **Creative Visual Exercises** during team meetings to pump up energy levels and team bonding.



Content

- Basic **doodling warm up**
- **8-10** Drawing based **exercises**
- PDF with **10** **predesigned templates**



The image shows a Zoom online workshop session. On the left, a hand-drawn 3x3 grid is displayed. The grid is divided into three vertical sections labeled "Sandip", "Tiarn", and "Ananya Tiarni" at the top. Each section contains hand-drawn sketches: "Sandip" has a blue textured shape, a pair of pants, and a purple mechanical device; "Tiarn" has a green bowl-like shape, a purple necklace, and a person in a bathtub; "Ananya Tiarni" has a purple tool, a red bag, and a green bag. Red arrows point to the first column, and red plus signs are in the middle row. A circled "10" is at the top left. On the right, a Zoom interface shows a 4x4 grid of participants, some giving thumbs up. A list of participants is on the far right, and a chat window is at the bottom right. The Windows taskbar is visible at the very bottom.

Online Workshop





Clients we have worked with

Deloitte.

accenture

pwc

salesforce

Capgemini

HCL

Rabobank

FrieslandCampina

-essent

Cargill

CREDIT SUISSE

Infosys
BPM

Mubea

LARSEN & TOUBRO

asianpaints

TATA COMMUNICATIONS

Adobe

amdocs

**INDIAN INSTITUTE OF
MANAGEMENT, LUCKNOW**

TU/e
EINDHOVEN
UNIVERSITY OF
TECHNOLOGY

avans
hogeschool

Outcomes!



Get Over Fear of
Drawing



Ability to Draw
Storyboards &
Process Visualization.



Visualize Goals



Express Emotions

Testimonial

“I certainly did learn a new set of skills: **I never knew I could be drawing**, let alone expressing my thinking with doodles. What a revelation! Also what a great day of fun- **Piyuesh’s energy is contagious**. His drawing skills a match to his teaching ability. I can **recommend this workshop for project managers !**”



Pierre Mille,
Director, Plan and Deliver
Friesland Campina,
The Netherlands



Testimonial

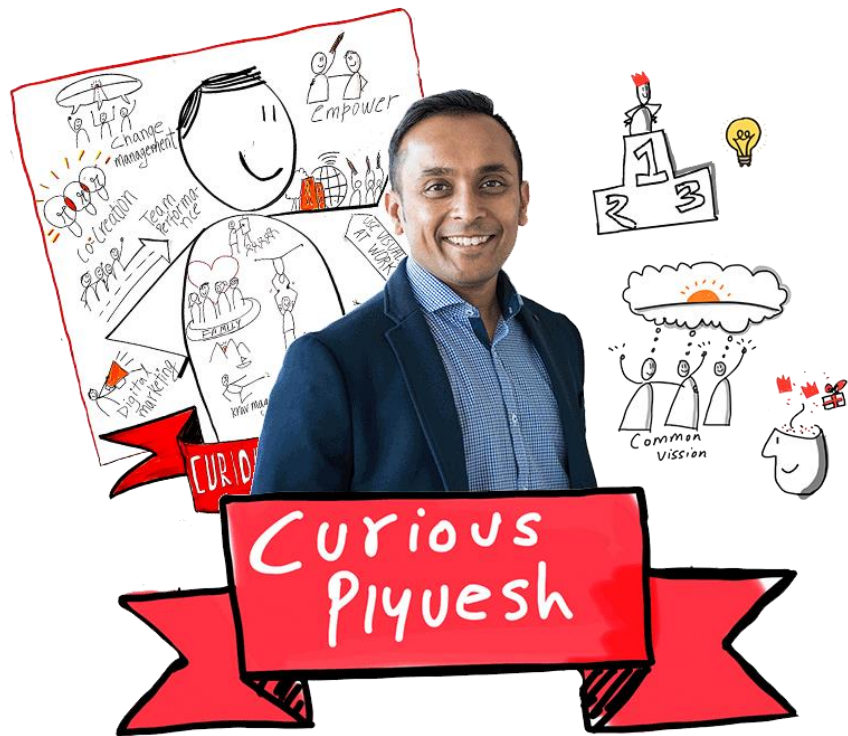
5 great things

- Your **humour** throughout the session
- the **learning by doing** approach
- the **workshop is compact** in one day only
- the **overall content** (what we learn is **very good**)
- (for me) the **Goal is reached**. I learned what you said you would teach us



Adrien Hieber,
Head of Sales & Engineering,
Mubea Automotive Components,
India

Mubea



Piyush Modi
Founder, CuriousPiyush.com
The Netherlands

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Phone

(+31) 626484920

Linkedin

<https://www.linkedin.com/in/piyushmodi/>

Connect with me on Whatsapp (+31-626484920)

Scan the code to Chat



Coffee Connect

Best, Noord Brabant,
The Netherlands