

CURIOUS PIYUESH

PORT FOLIO

Updated June 2020

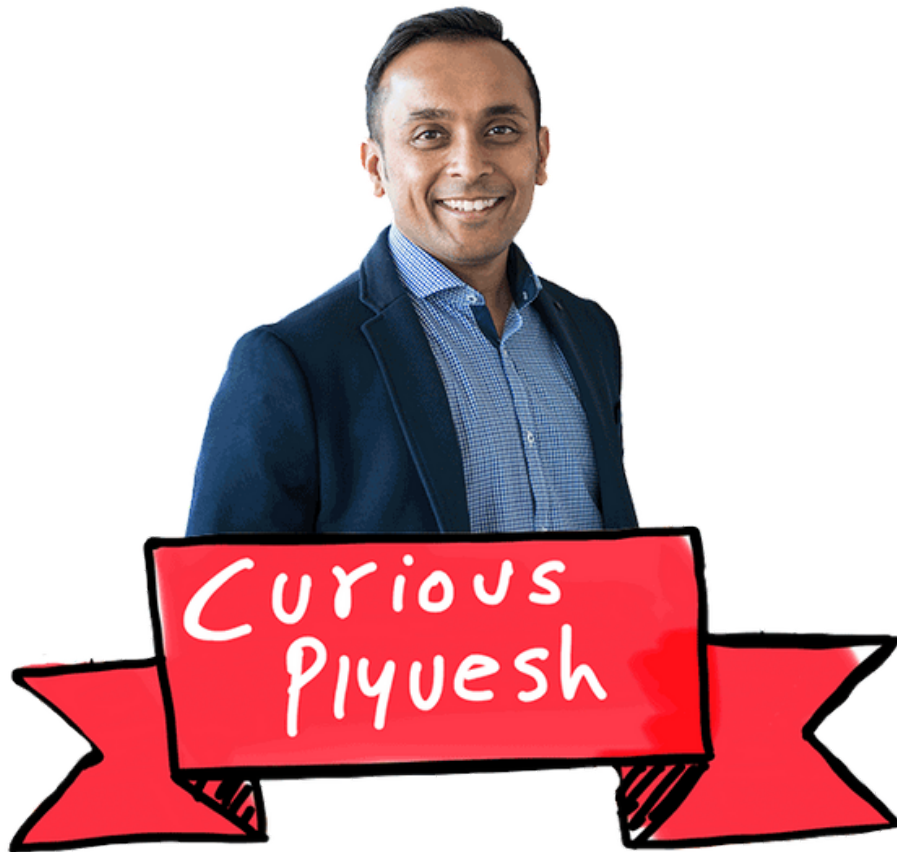


VISUAL
STORYTELLING



ONLINE
MARKETING

TRAINER
SPEAKER
CONSULTANT
COACH
LECTURER



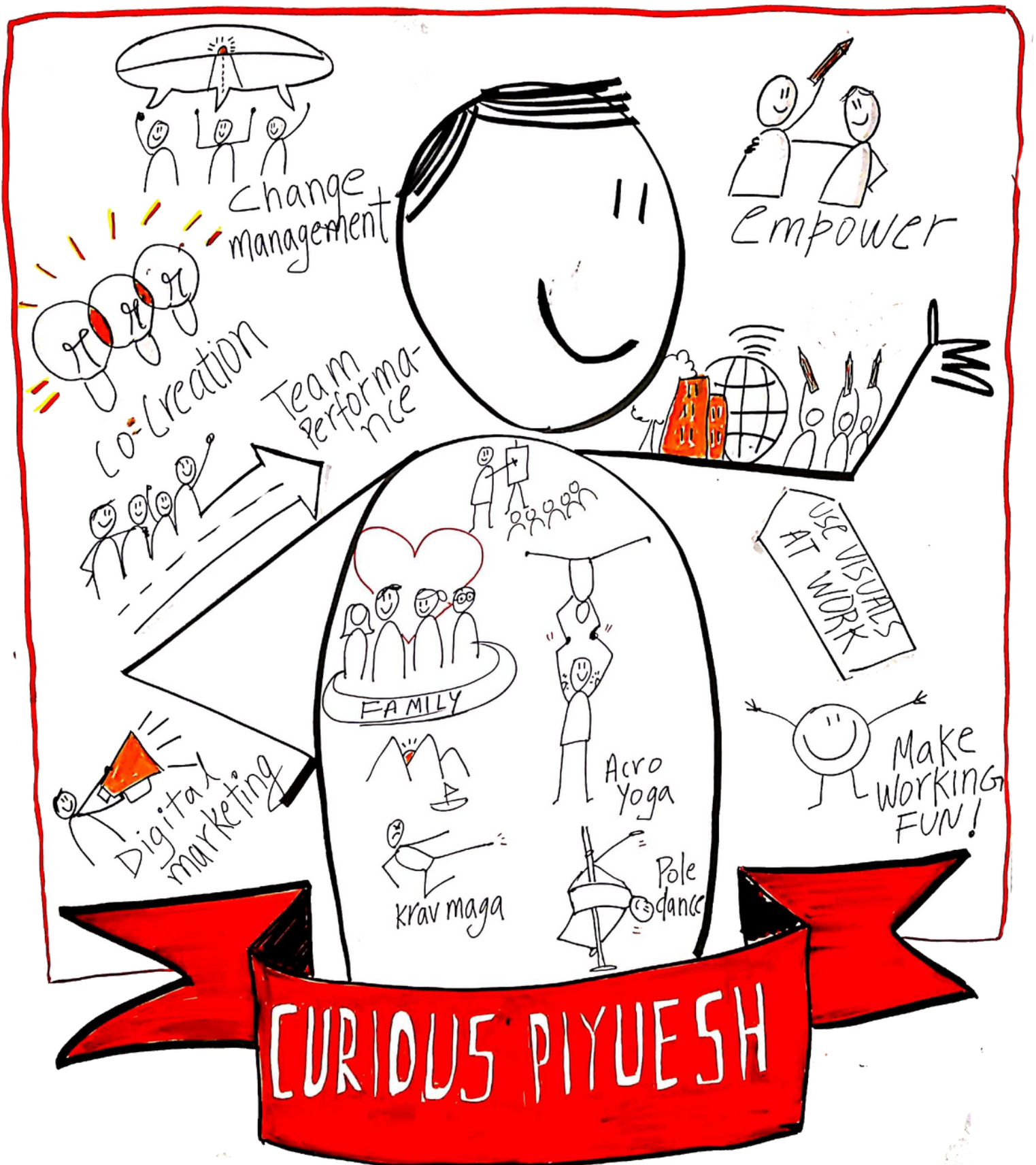
Hi, I am Piyush Modi

A ☐ ☐ Visual Storytelling Coach,
☐ An Online Marketer
☐ ☐ Udemy Trainer,
☐ Speaker, University Guest lecturer
☐ Ex-innovation consultant and
Ex-Toastmaster.

Founder,
CuriousPiyush.com



My Visual Resume





**CURIOUS
PIYUESH**
Visual Storytelling & Online Marketing

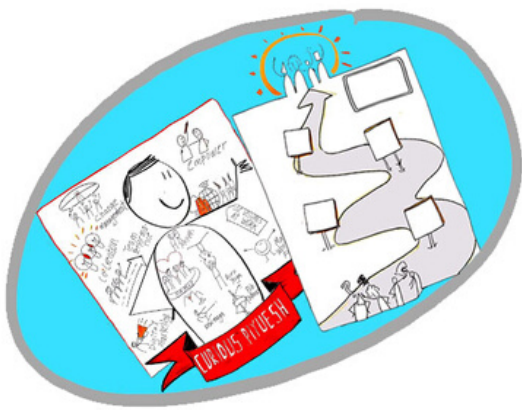
Service Offerings



&



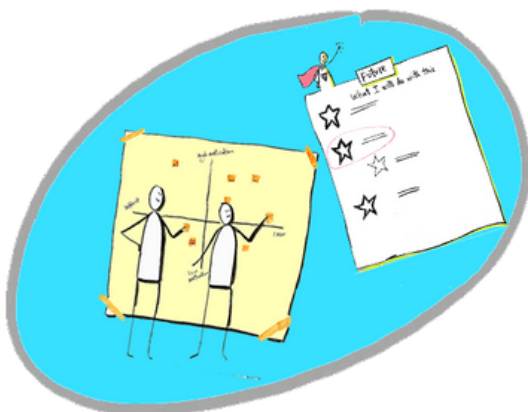
VISUAL STORY TELLING



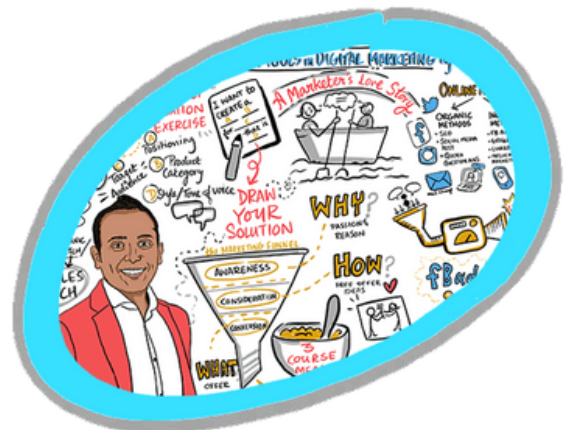
Visual Storyboards



Sketchnotes



Visual Facilitation



Graphic Recording

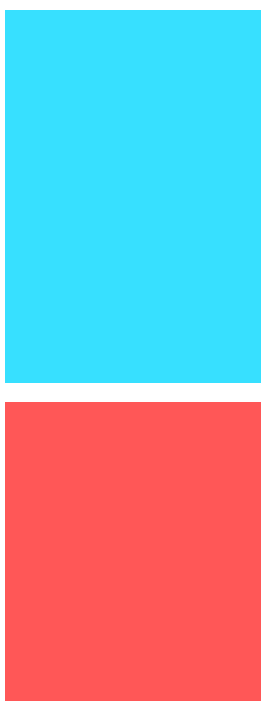


Visual Energizers



Creative Content

VISUAL STORYTELLING TRAININGS FACILITATION SERVICES WORKSHOPS OPEN MASTERCLASSES





* *Trainings:*

- *Masterclass on Visual Storytelling & Sketchnoting.*
- *Visual Energizers for Online Meetings.*
- *Visual Methods in Scrum/Agile, Digital Marketing, Design Thinking.*

All trainings are available in Open & In-company / Physical & Online formats



* *Visual Facilitation:*

- *Scrum/Agile, Design Thinking sprints.*
- *Digital Marketing Campaigns.*



* *Visual Storyboarding:*

- *Business Process visualization.*
- *Model visualization for trainers.*



* *Graphic Recording:*

- *Live Scribing Online and Physical events/talks/webinars.*



* *Creative Content:*

- *Doodle explainer videos.*
- *Sketchnotes and Infographics for blogs.*
- *Ad copies and marketing collateral.*

ONLINE MARKETING



Facebook ads



Google ads



Social Media Mktg



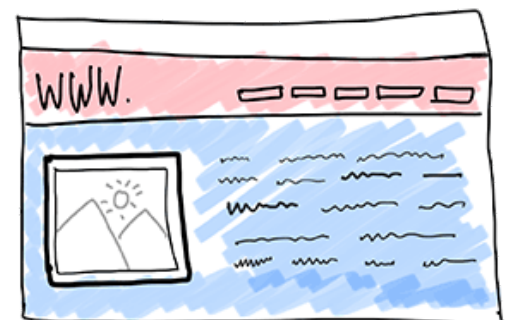
Visual Energizers



Content Marketing

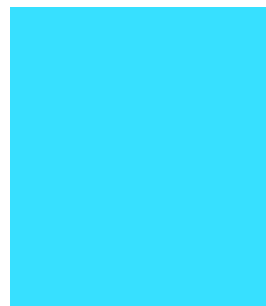
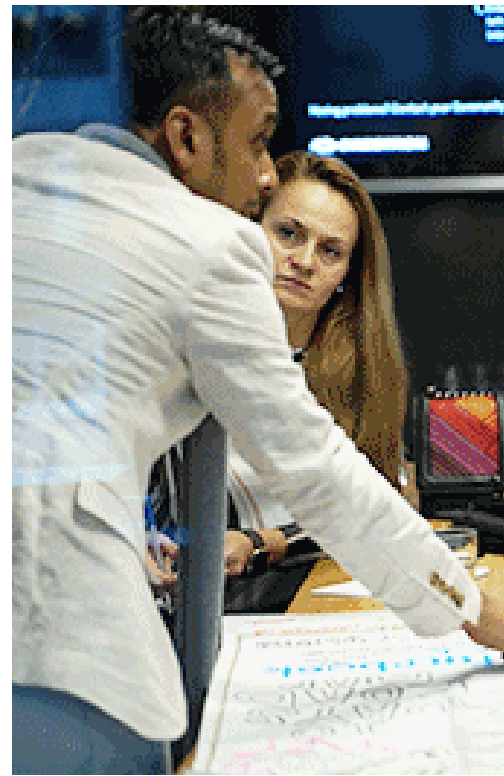


Video Marketing



Landing page conversion

ONLINE MARKETING EVENTS SERVICES TRAININGS CONSULTING





* Trainings:

- Hands-on Workshop on Successful Facebook ads.
- Personal Branding for Coaches/Trainers.
- Content making tools (Video/Graphic/Text).
- Manage Business Efficiently with Google Tools.

All trainings are available in Open & In-company / Physical & Online formats.



* Marketing Services:

- Facebook ads / Google Ads / LinkedIn leads.
- Social Media Management / Email marketing.
- Whatsapp campaigns / Website Development.



* Marketing Automation:

- Funnel based end to end marketing automation (Traffic- leads- Sales).



* Consulting:

- Marketing Strategies and Team alignment before launch.

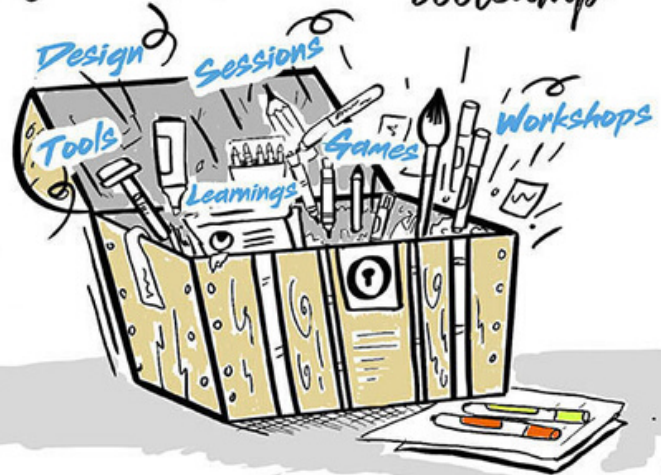
We recently organised an online bootcamp
with 400+ registrations

10 Topics
Speakers
Days

1st June to 10th June 2020

VISUALS
@WORK
bootcamp

400
& COUNTING



POWERED BY



1st - 10th JUNE 2020

VISUALS
@WORK
bootcamp

MEET THE SPEAKERS

POWERED BY



<https://curiouspiyush.com/visuals-at-work/>

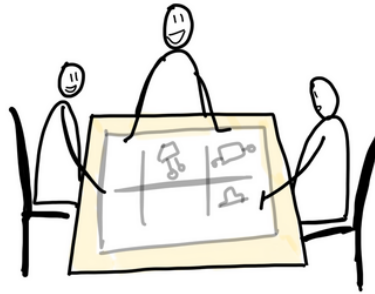
Clients



We Collaborate with



*Design Thinking
Consultants*



*Learning &
Development
Companies*



*Scrum / Agile /
Project
Management
Consultants*

Current Collaborations



Marketing Consulting



Design Thinking Sprints

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NEW
FREE
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Visual Thinking School

Webinars
Online Marketing
Visual Thinking



Book Masterclass
Physical (with corona guidelines)
or Online



CuriousPiyush.com/welcome

*Join Our Facebook
Group for visual thinking
learnings*

VisualStoryTellingAtWork

<https://www.facebook.com/groups/VisualStorytellingAtWork/>



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**CURIOUS
PIYUSH**



Thank You



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Visual Storytelling & Online Marketing

www.CuriousPiyush.com